

# **EXHIBITION & SPONSORSHIP PROSPECTUS**

## **9<sup>th</sup> Annual International Meeting for Autism Research 2010**

**Philadelphia Marriott**

**Thursday May 20 – Saturday May 22, 2010**

**[www.autism-insar.org](http://www.autism-insar.org)**

# **General Information**

## **2010 CONFERENCE**

The IMFAR 2010 Conference will take place at the Philadelphia Marriott Thursday May 20 - Saturday May 22, 2010. This is the 9<sup>th</sup> annual international conference of the International Society for Autism Research.

## **PROGRAM OUTLINE**

We have commissioned extensive research prior to the conference ensuring all the topics and presentations are particularly topical and relevant. An initial outline of the program is shown below. Program as outlined may be subject to changes as required.

<b>Thursday May 20<sup>th</sup></b>	
07:00 - 09:00	Exhibitor setup
07:00 – 07:45	Registration and Refreshments Conference Exhibition and Posters
08:00 – 09:30	Opening and Plenary Lectures
09:30 – 09:45	Refreshment Break, Conference Exhibition and Posters
09:45 – 11:30	IES & Oral Sessions
11:30 – 1:30	Lunch Break, Conference Exhibition and Posters
12:00 – 1:15	Special Interest Group Meetings
1:30 – 3:30	IES & Oral Sessions
3:30 – 4:00	Refreshment Break, Conference Exhibition and Posters
4:00 – 5:30	Life Time Achievement Awards
5:30 – 6:30	INSAR Business Meeting
<b>Friday May 21<sup>th</sup></b>	
07:00 – 08:00	Registration and Refreshments Conference Exhibition and Posters
08:00 – 09:30	Opening and Plenary Lectures
09:30 – 09:45	Refreshment Break, Conference Exhibition and Posters
09:45 – 11:30	IES and Oral Sessions
11:30 – 1:30	Lunch Break, Conference Exhibition and Posters
12:00 – 1:15	Special Interest Group Meetings
1:30 – 3:30	IES & Oral Session
3:30 – 4:00	Refreshment Break, Conference Exhibition and Posters
4:00 – 6:00	IES and Scientific Symposium
6:00 - 8:00	IMFAR Reception

<b>Saturday May 22<sup>th</sup></b>	
07:00 – 08:00	Registration and Refreshments Conference Exhibition and Posters
08:00 – 09:30	Opening and Plenary Lectures
09:30 – 09:45	Refreshment Break, Conference Exhibition and Posters
09:45 – 11:45	IES and Oral Sessions
11:45 – 12:45	Lunch, Conference Exhibition and Posters
1:00 – 3:00	IES and Oral Sessions
3:00	<i>Close of Conference</i>

## **WHY ATTEND?**

The IMFAR 2010 Conference provides a unique platform for sponsors and exhibitors alike to establish contact with the people who matter in the field: leading scientists, decision-makers, agenda-setters and grant holders. The conference is expected to attract around 1500 people, and with so many potential clients in the same room, the event will offer unrivalled profiling and networking opportunities.

Networking is a key objective of the conference and the set-up of the conference at the Philadelphia Marriott will offer maximum exposure to the delegates throughout the event.

## **EXHIBITION FAIR**

The Exhibition will take place in Franklin Hall at the hotel, near the General Session room and will form the hub of the event. It will be open to delegates from 9.00AM Thursday 20 May through until the last lunch at 1:00P on Saturday 22 May.

The Exhibition area will provide exceptional opportunities to develop corporate profile, enhance brand image, network with the people who really matter and achieve maximum exposure. Throughout the Conference there are good opportunities for delegates to spend time in the exhibition, as this is located in the center of the conference area, outside the general session room, to encourage delegates to meet the exhibitors.

The benefits to you the vendor include:

- ◆ A potential audience of over 1500 delegates
- ◆ Diverse representation of basic and clinical autism scientists
- ◆ Excellent value for money
- ◆ Opportunity to enhance your profile

## WHO ATTENDS?

Delegates typically include both senior and junior scientists and researchers from the autism field, including many world-leaders. In addition, some clinicians and educators attend to learn about the latest findings and applications. Representatives from parent groups and the advocacy movement as well as policy makers also attend to keep up to date with latest developments in the field.

## WHO SHOULD EXHIBIT?

The conference offers an ideal marketing opportunity for companies who provide:

- ◆ Scientific equipment
- ◆ Publications
- ◆ Research Assessment instruments
- ◆ Research software and database services

## ABOUT IMFAR

The International Meeting for Autism Research (IMFAR) was convened for the first time in November 2001, to provide ASD researchers from around the world with a focused opportunity to share the rapidly moving scientific investigation of ASD.

Objectives of the meeting:

1. The International Meeting for Autism Research (IMFAR) is an annual scientific meeting, convened each spring, to exchange and disseminate new scientific progress among ASD scientists and their trainees from around the world. The first and primary aim of the meeting is to promote exchange and dissemination of the latest scientific findings and to stimulate research progress in understanding the nature, causes, and treatments for ASD.
2. Research on ASD involves sophisticated behavioural and biological approaches. ASD affects people's functioning in virtually every domain, requiring interdisciplinary research collaboration to gain comprehensive knowledge of the disorder. A second aim of the meeting is to foster dialogue among ASD scientists across disciplines and across methods.
3. The third aim is to promote the training and development of new ASD scientists by supporting the inclusion of postdoctoral and predoctoral trainees as well as junior faculty who are already working in ASD research. The opportunity for trainees and junior faculty to interact with established ASD scientists will foster the creativity and productivity of those at all levels.
4. The fourth aim is to foster diversity among ASD scientists by encouraging attendance and supporting access to the meeting for scientists and trainees from members of traditionally underrepresented groups, including those from ethnic minority groups, and those with disabilities.

## ***Exhibition Opportunities***

We are using Franklin Hall on the third floor of the Philadelphia Marriott Hotel for exhibits. Space will be sold on a first come, first served basis

Refreshments will be served in the exhibition area ensuring a flow of delegates throughout each day of the conference.

### ***Exhibitors - \$2,500.00***

- Tabletop display space (8 x 8 space with a six foot table 2 chairs)
  - One registration place including the conference reception
  - A 50 word profile of your company in the onsite delegate program
  - Insert in the delegate pack with approval of the IMFAR Planning Committee
- *Please note that the exhibitor fee does not include accommodation or access to conference sessions. Accommodation may be booked directly with the hotel, either by calling the Philadelphia Marriott at 800-320-5744.*
- *Additional representatives will be charged at \$450.00 per person for the 2.5 days*

*In order to meet our print deadline for the onsite programme, text and, logos must be submitted to the Conference Office no later than **1 May 2010**. Logos for the website may be submitted at any time and will be uploaded once payment is received.*

## ***Individual Sponsorship Items***

<b>Options</b>	<b>Price</b>
Continental Breakfast	<b>\$10,000</b>
Refreshment Breaks	<b>\$5,000</b>

## I'M INTERESTED, WHAT DO I DO NOW?

- To become an exhibitor, please complete the Exhibitor Application within this document and mail to:

INSAR  
342 North Main Street  
West Hartford, CT 06117  
Or fax the application to (860) 586-7550.

Exhibition space is limited and will be sold on a first come, first served basis.  
**BOOK NOW TO AVOID DISAPPOINTMENT!** Please note that to secure exhibition space, full payment **MUST** be received before the event.

The Conference Organizers will assign all exhibits space to the exhibitors.

Our mission is to generate significant delegate flow to the exhibition at all appropriate times. In return we hope exhibitors will actively participate in creating a vibrant and dynamic atmosphere that will attract delegates to their stand.

- To become a sponsor, please complete the Sponsorship Application within this document and mail to the above address, fax the application, or go to the [INSAR](#) web site and click on IMFAR 2010.

We are keen to work with you to maximize your involvement in the conference from this early stage in the planning. If you would like to discuss any of the packages in more detail call the Conference organizers below

### **Get in touch.....**

Joe Dymek  
Tel: 708-469-7694  
Fax: 816-817-5413  
Email: [joe.dymek@conferencedirect.com](mailto:joe.dymek@conferencedirect.com)

**IMFAR 9<sup>th</sup> Annual International Meeting for Autism Research**  
**Thursday, May 20 - Saturday, May 22, 2010**  
**Exhibitors Application**

*(Please type or neatly print company name as it is to appear in print and on signs, using desired abbreviations, capital, and punctuation. Use a separate application for each company or property applying.)*

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail Address \_\_\_\_\_  
Web site \_\_\_\_\_

Booths are allocated on a first come, first served based upon receipt of applications for exhibit booth space.

My preference for placement is: Next to, or in the vicinity of, the following chain or other exhibitor:

\_\_\_\_\_

Avoid placement adjacent to, or in the vicinity of: \_\_\_\_\_

Description of Goods/Services to be Displayed (Please note that all stand materials must be approved for display by IMFAR before the conference and you will be requested to send us copies.)

\_\_\_\_\_

**EXHIBITOR FEE - \$2,500.00**

- Tabletop display space (8 x 8 space with a six foot table 2 chairs)
- One free exhibitor place including the conference reception

**Additional representatives will be charged at \$450.00 per person for the 2.5 days** (indicate number of additional passes required and names)

\_\_\_\_\_  
\_\_\_\_\_

**METHOD OF PAYMENT:**

- Application fee enclosed
- Invoice me

**Make checks payable to IMFAR**

**Send completed Application for Exhibit Space and payment to:**

INSAR

342 North Main Street

West Hartford, CT 06117

OR fax Application for Exhibit Space: (860) 586-7550.

If you have any questions about IMFAR Exhibits, please contact **Joe Dymek, at (708) 469-7694** or email: [joe.dymek@conferencedirect.com](mailto:joe.dymek@conferencedirect.com)

**Please note that full payment must be received before exhibition space is confirmed and exhibition manuals are distributed.**

I have read and accept the terms and conditions as described in the IMFAR Exhibition & Sponsorship Prospectus and hereby apply for exhibit space in the International Meeting for Autism Research 2010 (IMFAR). This application becomes a binding contract upon written acceptance by the sponsor, and the International Society for Autism Research.

**IMFAR 9<sup>th</sup> Annual International Meeting for Autism Research**  
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**Sponsorship Application**

*(Please type or neatly print company name as it is to appear in print and on signs, using desired abbreviations, capitals, and punctuation. Use a separate application for each company or property applying.)*

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail Address \_\_\_\_\_  
Web site \_\_\_\_\_

**INDIVIDUAL SPONSORSHIP ITEMS**

- Continental Breakfast.....\$10,000**
- Refreshment Breaks.....\$5,000**

**METHOD OF PAYMENT:**

- Application fee enclosed
- Invoice me

**Make checks payable to IMFAR**

**Send completed Application for Exhibit Space and payment to:**

INSAR

342 North Main Street

West Hartford, CT 06117

OR fax Application for Sponsorship: (860) 586-7550.

If you have any questions about IMFAR Sponsorship, please contact

**Joe Dymek, at (708) 469-7694** or email: [joe.dymek@conferencedirect.com](mailto:joe.dymek@conferencedirect.com).

I have read and accept the terms and conditions as described in the IMFAR Exhibition & Sponsorship Prospectus and hereby apply for sponsorship in the International Meeting for Autism Research 2010 (IMFAR). This application becomes a binding contract upon written acceptance by the sponsor, and the International Society for Autism Research.